



AWARDS FOR
EXCELLENCE

2027

Sponsorship Packages



Position your brand at the forefront of excellence in recruitment



The **APSCo Awards for Excellence 2027** are the most prestigious accolades in the professional recruitment sector. Recognised as the benchmark for quality and innovation, these awards celebrate the very best in recruitment – from trailblazing start-ups to global powerhouses.

This is not a typical industry celebration. It's a high-level **business event** attended by the sector's most influential decision-makers: **CEOs, Founders, Managing Directors**, and senior leaders from across the UK.

Held over a **business lunch**, the event features a **world-class keynote speaker**, delivering insights that resonate with senior leadership. It's a focused, strategic gathering where finalists attend as invited guests, with limited additional ticket availability. This ensures an exclusive, high-calibre environment where meaningful connections are made.

Why Sponsor?

- **Align your brand** with excellence and innovation in recruitment.
- **Engage directly** with top-tier decision-makers.
- **Enhance visibility** among the most respected names in the industry.
- **Support the advancement** of professional standards and global best practice.

Join us in celebrating the leaders shaping the future of recruitment – and position your brand where it matters most.

The APSCo Awards for Excellence 2027 sponsorship opportunities:

We encourage interest from our trusted partners to participate in APSCo's Awards for Excellence 2027. This is a unique opportunity celebrating the very best talent in the professional recruitment market. We have designed a number of packages to suit different budgets. Sponsoring organisations have significant opportunities for event branding and high-profile marketing before, during, and after the event.

We hope you will join us





Main sponsor:

£12,800 (excl VAT)

Trusted Partner receives:

- Your logo will appear as main sponsor on all pre event marketing, collateral, and social media coverage including the launch of the awards
- Your logo will appear as main sponsor on all marketing through each stage of the process and all announcements – shortlisting, and post event winners
- You will be invited to Participate in the judging process
- Reserved table at drinks reception in exclusive area with additional drinks
- You will be invited to host 2 tables at the awards ceremony lunch
- You will be announced as main sponsor both on social media and at the event
- You will be invited to present an Award
- You will have 2 awards ceremony lunch invitations
- You will feature as main sponsor in the ceremony brochure
- Your logo will appear on all award trophies



Drinks reception sponsor:

£7,500 (excl VAT)

Trusted Partner receives:

- Your logo will appear on all marketing through each stage of the awards process and all announcements – shortlisting, and post event winners
- Your logo will feature as sponsor in the drinks reception
- Reserved table at drinks reception
- You will be invited to present an Award
- Your logo will appear on your award category trophy
- Your logo will appear in the ceremony brochure
- You will have 2 awards ceremony lunch invitations





Table wine sponsor:

£6,000 (excl VAT)

Trusted Partner receives:

- Your logo will appear on all pre event marketing, collateral, and social media coverage including the launch of the awards
- Your logo will appear on menus and in the brochure as wine sponsor
- You will be invited to present an Award
- Your logo will appear on your award category trophy
- You will have 2 awards ceremony lunch invitations





Category sponsor:

£3,250 (excl VAT)

Trusted Partner receives:

- Your logo will appear on the awards website and in the ceremony brochure
- You will be invited to present an Award
- Your logo will appear on your award category trophy
- You will have 1 awards ceremony lunch invitation
- Logo on social media coverage relating to your award category





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