

## Our Sponsors

APSCo would like to thank Squire Patton Boggs and Deloitte for their generous sponsorship of this Trade Delegation.

Our comprehensive programme of events would also not be possible without the support and insight of our other sponsors. In particular, we would like to thank **PGC Group** for sponsoring our social events and **Bullhorn** for supporting the reception at the British Consulate General, New York.



**Deloitte.**



**SIA Executive Forum  
North America**



## About APSCo



The Association of Professional Staffing Companies (APSCo) was formed to give all firms involved in the recruitment of professional talent that have a commitment to excellence, the specialist support and distinctive voice they need to be successful.

It gives candidates and employers a trusted badge of quality whilst providing member firms with an innovative range of services designed for them by recruitment experts.

These services, combined with its growing international profile, commitment to Corporate Social Responsibility and opportunities for professional networking give APSCo members a unique opportunity to develop their businesses and gain competitive advantage.

APSCo is the only recruitment trade body with an international profile with separate operations in the UK, Germany and Singapore.

# US Trade Delegation

## 6-10 February 2017

6-7 February New York  
9-10 February San Francisco



- The largest staffing market with strong growth
- Low barriers to entry and similar business culture
- Skilled talent pool

## The Opportunity

The \$133bn US staffing market is the largest in the world and continues to see strong growth. This year, Staffing Industry Analysts (SIA) forecasts that the recruitment sector will increase by 6% and recent economic indicators suggest that this trend is set to continue.

This growth, together with low barriers to entry, has made the United States a top destination for staffing firms looking to expand their global footprint and diversify their growth strategies. Following highly successful Trade Delegations to Hong Kong, Brazil, China, Abu Dhabi & Qatar and Dubai, and in response to recent demand from members, APSCo is delighted to confirm that the United States will be the destination for the next APSCo Trade Delegation.

The event, kindly sponsored by Deloitte and Squire Patton Boggs, will travel to New York and San Francisco where delegates also have the opportunity to stay for the SIA Forum North America with a 20% discount on entry.

Whatever sectors you cover - whether it's Finance, Life Sciences, Technology, Creative & Media or Energy and Renewables - the business opportunity is bigger in the US and our fully supported programme of seminars and hosted meetings will provide delegates with all the expert information they need to inform their business planning and drive future growth.



## The Programme

- Pre-visit briefings
- Business briefings
- Seminars and events
- Client networking
- Social evenings

APSCo has used its experience of running successful Trade Delegations for over 15 years to design an itinerary and programme that will offer delegates great business opportunities and introductions with maximum flexibility.

The Delegation will be led by Ann Swain (APSCo Chief Executive) and supported by the Department for International Trade.

During the trip, delegates will receive privileged access to key contacts across the sector, briefings from specialists about business opportunities and market trends in the main growth regions of New York, San Francisco and Chicago, practical advice from experienced recruitment executives and the chance to meet with clients.

As well as including a full programme of unique events and meetings, delegates will have time to build their own network of contacts - and see the local sights!

The programme will give delegates first-hand insight into how the region operates, important advice on how to establish and build a successful recruitment business in the US and a rare opportunity to meet important decision makers in a positive and open environment.

If you would like to develop your business in the US, or simply want to "dip your toe in the water" this trip will enable you to make a cost effective assessment of the opportunities available to your company in this region.

## The Investment

Thanks to the generosity of our sponsors, APSCo is able to offer places at significantly reduced rates. APSCo members also receive a further £300 discount and the itinerary is designed to be flexible so that delegates can include New York or San Francisco or both.

### APSCo member rates:

	UK (£)	Germany (€)	Singapore (\$)	Australia (\$)	New Zealand (\$)
New York AND San Francisco	£1950	€2262	\$3510	\$3315	\$3510
New York OR San Francisco	£1400	€1624	\$2520	\$2380	\$2520

### Non APSCo member rates:

	UK (£)	Germany (€)	Singapore (\$)	Australia (\$)	New Zealand (\$)
New York AND San Francisco	£2250	€2610	\$4050	\$3825	\$4050
New York OR San Francisco	£1700	€1972	\$3060	\$2890	\$3060

All costs are subject to VAT

These fees cover all the seminars, hosted meetings, networking events and support for the duration of the Delegation. Standard flights between New York and San Francisco are also covered for delegates attending both legs of the programme.

Please note that return flights to the US, accommodation and travel insurance are not included in the fee and will need to be met by delegates.

## Booking

Places on the APSCo Trade Delegation to the US are limited and will be allocated on a first come first served basis - so please let us know as soon as you can if you are interested in participating.

All confirmed delegates will receive a comprehensive pack of information including a detailed itinerary.

For further information and to book your place, please e-mail:  
[josie.holroyd@apsco.org](mailto:josie.holroyd@apsco.org).



Ann Swain, Chief Executive,  
 APSCo Global